

## PROTECTING YOUR PRIVACY

At IPTrader, we know the importance of keeping these kinds of acquisitions confidential and private, which helps protect the buyer and seller throughout the purchase process. It also serves to protect the integrity of the deal as well as the value of the intellectual property being acquired.

## FINDING THE RIGHT PARTNER

In order to find the right partners for these IP acquisitions, IPTrader works to locate potential acquisitions via a wide-range of sources. Through our detailed knowledge of helping clients buy and sell intellectual property rights we identify the right matches for these acquisitions.

## ACQUISITIONS LARGE AND SMALL

We handle all kinds of IP acquisitions, including deals involving a single patent, or deals that consist of large IP portfolios covering dozens of patents or other types of IP. Either way, IPTrader can help you locate, purchase, sell or license the IP rights that you are interested in.

## WHY UTILIZE AN IP BROKERAGE SERVICE?

Although corporations, universities, governmental agencies, financial institutions and individual inventors often acquire intellectual property rights, sometimes they come to a standstill when they attempt to commercialize or monetize their idea.

## FACILITATING COMMERCIAL SUCCESS

Turning a great idea into a commercial success can be difficult. There are several business plans to monetize IP rights, but because IP monetization is constantly changing and the market for buying and selling IP assets is not clearly defined, many entities turn to IP brokers for help.

## BRINGING BUYERS AND SELLERS TOGETHER

At IPTrader we bring together buyers and sellers, assist in valuation of assets and serve as mediators between those who are buying and selling IP.



## INNOVATIVE SOLUTIONS IN IP MONETIZATION & COMMERCIALIZATION



IP Brokering  
IP Acquisition  
IP Valuation  
IP Licensing  
IP Finance & Monetization  
IP Commercialization &  
Exploitation  
Foreign Patent Accumulation



# IPTrader

Established as an intellectual property monetization and commercialization firm, IPTrader™ provides industry leading products and services.

IPTrader consists of several different business units including brokerage, financial, consulting and patent rights accumulation.

Our experts have a wide scope of expertise in the monetization and commercialization of intellectual property and its impact on the international economy.

IPTrader is a member of the International Trademark Association and a co-organizer of the International Monetization and Commercialization Forum.

[www.iptrader.com](http://www.iptrader.com)

IPTrader offers brokerage, licensing, patent rights accumulation, patent mapping, valuation, and consulting.

IPTrader assists corporations, law firms, universities, governments and investors in monetization and commercialization of Intellectual Property.

As an IP brokerage firm, IPTrader can assist you with any of your IP brokerage needs. Some of the other services we provide include:

- COMPETITIVE ANALYSIS
- NEGOTIATING CONTRACTS
- VALUATION OF IP
- MANAGING RELATIONSHIPS
- MARKET & VALUE ANALYSIS
- TECHNOLOGY & ASSESSMENT
- DEVELOPING LEADS
- PATENT MAPPING
- BROKERING
- ACQUISITION
- LICENSING
- FINANCE & MONETIZATION



As experienced IP brokers we can help you understand all of the complexities that may exist when assessing the value of your patents or other IP assets.

Our ultimate goal is to bring buyers and sellers together in order to help both parties achieve the maximum success from their intellectual property.

If you, or your clients have an interest in purchasing, selling or licensing patents, trademarks or other IP assets, then please contact us today at: [info@iptrader.com](mailto:info@iptrader.com). You can also reach us directly by contacting Kent Livingston:

[klivingston@iptrader.com](mailto:klivingston@iptrader.com)